

ROOTED — IN — RELATIONSHIPS

HEARTLAND

We are building a leading commercial landscape enterprise across Mid-America. We deliver the ordinary in extraordinary ways, by operating our business with a shared vision of excellence—combining best practices and the right tools for the job with ongoing training and support.

WE'RE PLANT PEOPLE IN THE PEOPLE BUSINESS

"HeartLand has proactively invested in the future success of our organization and the people within it. The HeartLand team members are all seasoned veterans who understand the value of putting people first."

—Bill Gordon, Founder and Former Owner, Signature Landscape

THE HEARTLAND APPROACH

Local Focus

- Preserve and enhance established brands and reputations
- Respect each company's heritage/operational nuances

Shared Expertise

- Create value through shared services
- Active leadership collaboration
- Operationalize best practices

THE HEARTLAND OPPORTUNITY

If you love your employees and customers, but would like to eliminate the back office headaches of running a business, we can help. We'll work with you to develop a strategic growth plan and find the capital sources to fund it. To learn more about this opportunity, please contact us at

info@heartlandcompany.com



HEARTLAND

HUMAN

We do love plants, but we cultivate people to serve people.

EXCEPTIONAL

Our best efforts energize everything we do.

ACCOUNTABLE

We own the outcomes in our relationships with each other and our clients.

RESPECTFUL

We believe in the golden rule.

TRUSTED

Clients know they can count on us to keep their best interests at heart.

heartlandcompany.com



HEARTLAND

KEESEN
LANDSCAPE

SIGNATURE
LANDSCAPE

COLUMBIA
LANDCARE